

www.nicosiabookfest.com

Nicosia BOOK

FEST



ΠΑΡΚΟ ΑΚΡΟΠΟΛΗΣ

10:00 - 22:00 ΕΙΣΟΔΟΣ ΕΛΕΥΘΕΡΗ

Main activities | **Parallel activities**
15-16 october 2022 | **13-14 october 2022**



nicosiabookfestival@gmail.com



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Nicosia Book Fest



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ORGANIZERS

The Nicosia Book Fest is organized by the Promitheas Research Institute, the Press and Information Office, the Youth Board of Cyprus and the Municipality of Strovolos.

The idea for the Festival emanated from the realization that there is a huge gap of events that promote book reading in the Cypriot society. This gap is identified on two levels. Firstly, little attention is given to authors and secondly the new generation is not educated properly in loving reading and books.

The Nicosia Book Fest targets is a combination of the two, as the authors, young and old, are given a space to present their work to the public and on the other hand, thousands of people have the opportunity to get in touch with books, not only through reading but also through other alternative activities.



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INFORMATION ABOUT THE FESTIVAL

The Nicosia Book Fest was realised for the first time in June 2016, at Acropolis Park, Nicosia, Cyprus by the Promitheas Research Institute, the Press and Information Office, the Youth Board of Cyprus and the Municipality of Strovolos.

More than 60 organizations (bookshops, publishers, organizations, associations, public and private universities, foreign cultural institutes, etc.) take part in the NBF and more than 150 writers, artists and intellectuals participate in various presentations. Publishing houses and writers from Greece and other countries abroad are also hosted.

During the Festival, more than 50 book presentations, interactive discussions, music and theatre performances, interactive games, creative writing workshops, book readers etc. are held in the Acropolis Park, while the public has the opportunity to get in touch and connect with the authors and buy books at special prices with a choice of over 80,000 different book titles.

The participation to the Festival and its various events is free of charge. It is estimated that the festival is visited more than 7,000 people each year, of all ages. Our goal is to make the Nicosia Book Fest grow every year, both in size and content.

During the Festival the work of talented writers from Cyprus and abroad is presented. The NBF places special emphasis on the presentation of children's books, representations and narratives by actors, sportsmen and other children's activities, aiming at cultivating love for the book especially in the younger age. At the same time, we collaborate with schools and the Ministry of Education to organize prize-giving ceremonies related to the book.



7th NICOSIA BOOK FEST

The 7th Nicosia Book Fest will take place on the 13th and 16th October 2022 at the Acropolis Park in Nicosia, from 10:00 am to 10:00 pm. bookstores, publishing houses, foreign cultural institutions, universities, libraries and other organizations will participate in the Festival. There will also be second-hand bookstores, book presentations, discussions, book signing events, a children's corner, a book-reading area and much more.

During the Festival, dozens of authors from Cyprus and abroad will be hosted to present their work to the public. The main stage of the festival will host theatrical, musical and other performances while the other stages (children's and literary) will host activities such as book presentations, theatrical interactions, sports, crafts for children etc.

Based on last years' experience, it is expected that more than 10,000 people from all age groups will be visiting the Festival, and it is expected that children's presentations will be particularly successful especially for children aged 5-14.



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ACTIONS FROM PREVIOUS FESTIVALS

LITERARY PRESENTATIONS



ACTIONS FROM PREVIOUS FESTIVALS

CHILDREN'S PRESENTATIONS



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ACTIONS FROM PREVIOUS FESTIVALS

SPORTS AND OTHER ACTIVITIES



ACTIONS FROM PREVIOUS FESTIVALS

PARTICIPANTS - KIOSKS



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ACTIONS FROM PREVIOUS FESTIVALS

PERFORMANCES



NBF PROMOTION



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SPONSORS

Categories of sponsors based on the amount and type of sponsorship and return benefits:

- Presenter
- Lead Sponsor
- Sponsor
- Supporter

Our sponsors, depending on the category, receive the corresponding promotion. Some of the promotional activities for the sponsors and the Festival are as follows:

- Radio, television and print advertising.
- Inclusion in radio and TV spots.
- Presentation at the Press Conferences of the Festival.
- Reference to articles in the daily press and online portals.
- Logo appearance on the video spot.
- Logo appearance in paid ads on social networks.
- Permanent reference in the official website and the social networks.
- Participation in the live radio link during the festival.
- Logo appearance in the printed program and the poster of the Festival.
- Logo appearance on road billboards.
- Kiosk and products of sponsors present in the festival area.
- Banner advertising the sponsors during the Festival.
- Inclusion of the sponsor's logo in the advertising guide.
- Presentation of sponsors on a screen in the Central Stage of the Festival.

For more information and to arrange a meeting, please contact nicosiabookfestival@gmail.com or the Head of the Organizing Committee of the Festival, Mr. Chrysostomos Pashiardis, at **99598466**.



WAYS OF PARTICIPATION

BOOTH RENTAL

Our goal is to invite all the organizations involved directly or indirectly with books. More than 60 organizations (bookstores, publishers, associations, public and private university institutions, foreign cultural institutes, libraries, etc.) participate in the Festival.

Exhibitors can participate by renting one or more booths, to promote the work of their organization, get in touch with the public, sell books, and more.



The dimensions of the stand are: 2,75m long - 2,75m width - 1,90m height. In addition, we provide four tables (180x60cm), chairs, power supply, illumination and a banner with the organization logo.



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WAYS OF PARTICIPATION

AUTHORS

The organizing committee of the Festival prepares the program of presentations at the Central, Literary and Children's Stage. The festival features writers from Cyprus and abroad, with particular emphasis on new writers.

In addition to the presentations, special stands are placed where we host authors who wish to get in touch with the reading audience and make their books available for sale. At the same time, in collaboration with the bookstores and other organizations involved, authors are invited to their booths as well.

During the last festival, more than 150 writers, artists and intellectuals participated in various presentations.

The authors who wish to participate should express their interest until June 31, 2019.



Contact:

Chrysostomos Pashiardis
Head of the Organizing Committee
Tel. 99598466
Email: ch.pashiardis@gmail.com

Nicosia Book Fest
Andrea Papakosta 1,
1037 Kaimakli, Nicosia
Tel. 22432111
Fax 22432112

www.nicosiabookfest.com
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2022